



**CANADA LANDS COMPANY NAMED PRESENTING SPONSOR FOR THE WORLD MASTERS
ATHLETICS TORONTO 2020 CHAMPIONSHIPS**

Support from the iconic CN Tower and use of Downsview Park facilities all part of exciting new agreement.

Toronto, ON – March 5, 2020 — Toronto Athletics Event Management Inc. (TAEM), the not-for-profit corporation managing the World Masters Athletics Toronto 2020 (WMATO2020), today announced Canada Lands Company as its presenting sponsor in support of the Championship event that will run from July 20 – August 1, 2020.

Canada Lands Company, a federal Crown corporation that specializes in real estate development and attractions management will provide WMATO2020 athletes with the use of its track facility at Downsview Park for training purposes, as well as office space. Canada Lands Company's iconic CN Tower will also support the WMATO2020 in many ways.

Recognized by World Athletics as the pinnacle event for Masters (age 35 plus) track and field competition internationally, this sponsorship with Canada Lands Company will enhance WMATO2020's competitive and cultural events taking place at venues across the Greater Toronto Area and in showcasing the beauty and infrastructure of the Toronto skyline through the lighting of the CN Tower in support of the Championships.

Since its inception in Toronto in 1975, the WMA Championships have been hosted by 18 different nations, in 23 cities world-wide. Canada Lands Company is excited to partner with WMATO2020 in celebration of the 45th anniversary of the WMA and the return of the Championships to the City where it all began.

"Canada Lands Company is proud to support the WMA Championship's return to Toronto for its 45th anniversary," said Neil Jones, Executive Vice President, Attractions, Canada Lands Company. "We are very pleased to leverage our Toronto attractions to help welcome and support the world's top masters track and field athletes in our City for this summer's Championships. Events such as World Masters Athletics Toronto 2020 are a valued part of our cultural identity, and we look forward to welcoming and supporting WMATO2020 athletes, volunteers and spectators throughout this historic event."

"Canada Lands has a long history of supporting sport and cultural events," said John Craig, CEO of TAEM Inc. and WMATO2020. "Having such a committed partner alongside the World Masters Athletics Toronto 2020 Championships will provide increased opportunities to share stories of inspiration while celebrating athletes and cultures from around the world. Canada Lands will play a key role in promoting fitness and wellness in the Greater Toronto Area and will help us to boost Athletics locally and across the province as we work to build community and increase engagement with over 70 countries as part of the greater legacy of these Championships."

The Government of Ontario and the City of Toronto have also committed substantial funding to executing the WMATO2020 Championships and in support of sport, culture and Ontario's incredible diversity.

WMATO2020 Quick facts:

- The WMA Championships have been held by 18 different nations and 23 cities world-wide since its inception in Toronto in 1975.
- The WMA Toronto 2020 will celebrate the 45th anniversary of the Games.
- The Championships are held every two years and the success of the event has motivated an expansion of the program to now include seven Indoor Championships (in alternating years).
- The WMA Championships are recognized by World Athletics (Formerly called the International Association of Athletics Federations or IAAF), as the pinnacle event for masters aged competitors.
- Competition venues will be located at: York University, Terry Fox Stadium in Brampton, and University of Toronto St. George campus.
- Training venue: Downsview Park Track Training Venue

About WMATO2020

WMATO2020 is expected to be one of the largest masters events for the sport of athletics in history, drawing more than 8,000 athletes from over 70 countries. WMATO2020's 13-day program will feature both competition and special events designed to inspire and engage the local and global athletics community with the courageous message that regardless of age or ability, there are NO LIMITS to reaching higher and achieving more.

About Canada Lands Company

Canada Lands Company is a self-financing federal Crown corporation that specializes in real estate development and attractions management. Since 1995, Canada Lands has enriched Canadian communities and experiences by embracing the full potential of the properties it owns and operates. Canada Lands is a leader in attractions management with its operations of the CN Tower and Downsview Park in Toronto, the Old Port of Montréal and the Montréal Science Centre. Canada Lands Company strives to enhance economic, social and environmental value for Canadians. For more information, visit www.clc.ca

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