

**Simon Rayner**

**TAEM Director & TO2020 LOC**



Director, Marketing, Sony Music Entertainment Canada

27 year entertainment and artist marketing, sales and brand expert across two continents.

Responsible for leading project and marketing strategies and executions for the biggest names in music. Extensive experience across brands and partnerships from FIFA to credit cards, TV broadcasters to charities.

National standard athlete: competed for England at Cross Country as a senior & Canada as a master.

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