

## **Jay Yakabowich**



Jay is the Vice President and Marketing Director of Ontario Masters Athletics.

Jay has a proven track record in marketing and business development working with Canadian, US and UK markets. Areas of expertise: human capital, not-for-profit, K to 12 & higher-education, publishing and healthcare IT / informatics. A competitive Masters road-race athlete and since 2011, a member of the OMA board. In his day job the Senior Vice President and officer of Career Edge, Canada's largest provider of paid internships. Career Edge helps launch careers of millennials including recent college/university graduates, professional new-comers to Canada and Canadian Forces Reservists by partnering with businesses to develop or enhance their diversity recruitment and inclusion strategies. Jay helps connect companies with amazing young talent, while giving job seekers the chance to break into the workforce and launch their career.